# Pankaj Kumar

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## **Professional Summary:**

Recent graduate with a Bachelor's in Business Administration, eager to apply data analysis and problem-solving skills in a Business Analyst role. Experienced in conducting market research and data modelling. Seeking an opportunity to contribute to strategic initiatives at [target company].

## **Key Skills:**

- Data Analysis
- Market Research
- SQL, Excel
- Requirements Gathering
- Communication
- Team Collaboration

### **Education:**

### Bachelor of Science in Business Administration

University of Delhi, Delhi Graduated: May 2024

## **Projects:**

#### Market Research Project:

Researched the market for a new product, analyzing competitors and customer preferences. Recommended strategic changes to senior management, influencing the product development approach.

#### Data Analysis Project:

Analyzed sales data from multiple sources to identify trends and recommend product line improvements, contributing to a 12% increase in revenue.

## Certification:

- Certified Lean Six Sigma Green Belt (2025)
- Microsoft Certified: Power BI Data Analyst Associate (2025)